Carton Quantity, Must Equal 3.25

Allocation Summary

Brand

Umbrella 131 Test Umbrella Status Open

Promotion 1293 Test Promotion Status Planned

Offer 1453 Test Offer Retail Status Planned

PM Express Kit#:	292A
Kit Description:	Test Kit
Deals/Kit:	1
Sales Kit Allocation:	
NATIONAL	3,847
REGION1 (1)	351
BANGOR (1A0)	35
BOSTON (1B0)	32
HARTFORD (1C0)	6
RHODE ISLAND (1...	17
ALBANY (1E0)	22
SYRACUSE (1F0)	8
BUFFALO (1G0)	15
NEW YORK (1H0)	35
PHILADELPHIA (1I0)	50
HARRISBURG (1J0)	131
REGION2 (2)	1,600
BALTIMORE (2A0)	43
WASHINGTON (2B0)	89
RICHMOND (2C0)	241
RALEIGH/DURHA...	307
CHARLOTTE (2E0)	348
COLUMBIA (2F0)	113
GREENVILLE (2G0)	27
KNOXVILLE (2H0)	52
NASHVILLE (2I0)	70
ATLANTA (2J0)	24
BIRMINGHAM (2K0)	19
SAVANNAH (2L0)	7
JACKSONVILLE (...	74
PENSACOLA (2N0)	28
ORLANDO (2O0)	79
TAMPA (2P0)	76

Offer: 1453 Test Offer **Report Date:** 06/06/1996 12:07:57.00

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Source: https://www.industrydocuments.ucsf.edu/docs/kqvn0004

PM Express Kit#:	292A
Kit Description:	Test Kit
Deals/Kit:	1
Sales Kit Allocation:	

MIAMI (2Q0)	3
REGION3 (3)	860
ST. LOUIS (3A0)	36
SPRINGFIELD (3B0)	25
PADUCAH (3C0)	15
MEMPHIS (3D0)	29
JACKSON (3E0)	47
LITTLE ROCK (3F0)	43
NEW ORLEANS (3...	65
LAKE CHARLES (...	25
DES MOINES (3I0)	53
OMAHA (3J0)	53
KANSAS CITY (3K0)	38
TULSA (3L0)	74
OKLAHOMA CITY (...	114
DALLAS/FT. WOR...	101
MIDLAND (3O0)	36
ALBUQUERQUE (...	5
HOUSTON (3Q0)	60
WACO/TEMPLE (3...	18
SAN ANTONIO (3S0)	23
REGION4 (4)	828
PITTSBURGH (4A0)	116
CLEVELAND (4B0)	29
COLUMBUS (4C0)	45
CINCINNATI (4D0)	33
SAGINAW (4E0)	52
DETROIT (4F0)	39
GRAND RAPIDS (4...	22
TOLEDO (4H0)	64
INDIANAPOLIS (4I0)	30
LOUISVILLE (4J0)	111
LEXINGTON (4K0)	42
CHICAGO (4L0)	42
PEORIA (4M0)	33
GREEN BAY (4N0)	19
MINNEAPOLIS (4O0)	92
SIOUX FALLS (4P0)	48
MILWAUKEE (4Q0)	11
REGION5 (5)	208
ALASKA (5A0)	0
SPOKANE (5B0)	20
SEATTLE (5C0)	2
PORTLAND (5D0)	5
DENVER (5E0)	28
SALT LAKE (5F0)	8

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Source: https://www.industrydocuments.ucsf.edu/docs/kqvn0004

PM Express Kit#:	292A			
Kit Description:	Test Kit			
Deals/Kit:	1			
Sales Kit Allocation:				
PHOENIX (5G0)	7			
SACRAMENTO (5...	2			
SAN FRANCISCO (...	4			
FRESNO (5J0)	5			
HAWAII (5K0)	96			
LOS ANGELES (5...	24			
SAN DIEGO (5M0)	7			
RESERVE (7)	0			
MILITARY (8)	0			

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Source: https://www.industrydocuments.ucsf.edu/docs/kqvn0004